



## Differentiation of Leadership Manager Behavior Between Industries in terms of Intellectual Capital (Tourism and Automotive Sector Example)<sup>1</sup>

\*Hakan KOÇ<sup>a</sup>

<sup>a</sup> Gazi University, Faculty of Tourism, Department of Tourism Management, Ankara/Turkey

### Article History

Received:10.01.2017

Accepted:06.03.2017

### Keywords

Intellectual capital

Manpower capital

Leader manager

### Abstract

Recently, Companies need not only the financial capital but also need intellectual capital to reach to their goals. In other side, they must keep up with technological developments and changes to be powerful and to compete in local and international markets. Therefore the concept of intellectual capital becomes vital for those companies. In this study, it is aimed to show the level of the industrial differentiations of the leader manager behavior in term of intellectual capital. In this scope, two different industries were selected as study field. They are tourism and automobile industry. The questionnaires were applied to the managers in the companies in those industries. The gathered data were analyzed by using “t” test. According to the results of analyzing, the leader manager behaviors differentiate between tourism and automobile industries. Also, it was seen that these differentiations result from different competence factors. The five competence factors were found highest in automobile industry manager and other seven competence factors in tourism industry managers. Also not found a differentiation in three competence factors between industries.

\* Corresponding Author.

E-mail: [hkoc.gazi@gmail.com](mailto:hkoc.gazi@gmail.com) (H. KOÇ),

<sup>1</sup>This article was produced from a doctoral dissertation titled “An analysis of differentiation of leadership managerial behaviour in various sectors in the scope of intellectual capital”.