



Likes and Dislikes of Local Foods Among Young International Volunteers in Ghana

*Francis Eric AMUQUANDOH^a,

^aUniversity of Cape Coast, Department of Hospitality & Tourism Management, Ghana

Article History

Received: 25.08.2015

Accepted: 15.01.2016

Keywords

Ghana

Likes and dislikes

Local foods

Young volunteers

Abstract

Food continues to be a necessity and a source of concern to all people especially travellers. The paper examines the likes and dislikes for the local foods consumed by young volunteers in Ghana. The data used for the analysis were collected from stratified sample of 320 young international volunteers, who volunteered in Ghana between August and December, 2014. The results revealed that attributes in the local foods such as the sensory properties, quality and safety, the novelty of the food, cost and convenience were favoured by some of the young volunteers while others like the nutritional adequacy, quality and safety, variety and service delivery and frequency of contracting foodborne illness were frowned on. Based on the findings, it was concluded that multiple factors influenced the young volunteers' likes and dislikes for the local foods they were exposed to in Ghana.

* Corresponding author.

amuquandoh@yahoo.co.uk (F. E. Amuquandoh)