



The Impact of Cultural Heritage on Sustainable Tourism Development: The Case of Bergama (Pergamon)

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Abstract

In this study, mainly the effects of being in the World Heritage List were questioned, especially by examining tourism development of Pergamon which is one of the most important districts for its development at cultural tourism in Izmir, became the 999th property added to UNESCO world cultural heritage in 2014 from the perspectives of sustainability. This article aims to discuss stakeholders' experiences regarding the contribution of UNESCO World Heritage List on sustainable tourism development. The study is based on a combination of qualitative interviews and observations. A case study approach used semi-structured interviews to collect data from purposively sampled local stakeholders. The interview questions spanned heritage awareness, local identity, cultural tourism and the contribution of UNESCO World Heritage List on sustainable tourism development.

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