



Twenty Years of Winter Tourism Literature: Bibliometric Analysis of SSCI-Indexed Tourism Journals

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Abstract

The purpose of this study is to determine the development of winter tourism literature during the last 20 years. The articles (n=292) published in SSCI-indexed tourism journals between 1997 and 2016 were reviewed with bibliometric techniques. Findings demonstrated that the most investigated main themes were destination marketing and sustainability, most studies were conducted with primary data, and secondary data usage increased in recent years. Countries such as the USA and Canada, institutions such as the University of Innsbruck and Mid-Sweden University, journals such as Scandinavian Journal of Hospitality and Tourism and Tourism Management, and authors such as Martin Falk and Peter Fredman were prominent.

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